SUNDAY, SEPTEMBER 26, 1897.—COPYRIGHT, 1897, BY W. R. HEARST

MARAMARAMARAMARAMA

Sharp advances in carpet prices, to meet new duty values, have been announced by other manufacturers. Not so with us. Our stock for Fall and Winter was made of duty-free, raw material, therefore our Mills instruct us, in line with our regular policy, to make prices to customers as low as possible consistent with cost to manufacture. Thus is this store placed in position to make

A Carpet Sale Surpassing

any previous carpet offering by this or any other house. We proffer until sold:

Royal Wilton - - - 51 Patterns, 12,900 yds., at \$1.85 Body Brussels - - - 78 Patterns, 28.260 yds., at 1.05 Body Brussels - - - 28 Patterns, 7,980 yds., at .85 3-shoot Worsted Velvets, 33 Patterns, 44,980 yds., at 1.05 3-shoot Worsted Velvets, 16 Patterns, 21,600 yes., at Tapestry Brussels - - 25 Patterns, 27,420 yds., at Tapes ry Brussels - 14 Patterns, 16,380 yds., at

For customers who want other than our own makes we have Savonneries at \$1.10; Moquettes at 774c.; Axminsters at 8 ic.; best all-wool Ingrain at 47 ic. We guarantee the wearing qualities of all our carpets.

2 East 14th Street. Philadelphia: 809-811 Chestnut St.)



OUR STORE CLOSED MONDAY!

Thus leaving us only five business days this week. For that reason we have determined to do on

Tuesday, Sept. 28th, A Two Days' Business!

and will offer for Tuesday a list of trade-compelling values absolutely impossible to approach. Watch for our § Monday evening and Tuesday morning ads. They will § make mighty interesting reading.

BLOOMINGDALE BROS., 59th & 60th Sts.

A CARD.

Magnificent Collection of Trimmed der \$18.00. Hats and Bonnets, embracing the latest ideas, at prices marvellously to order \$20.00. Trousers \$5.00.

CAPES, inclose coton, handsomers apparatus vet collar, taffetz silk lined, in tan 9.99 to order \$20.00. Trousers \$5.00.

CAPES, inclose coton, handsomers apparatus vet collar, taffetz silk lined, in tan 9.99 to order \$20.00. Trousers \$5.00. low for the values offered.

Hats, Feathers, Flowers and Orna- give you! ments is unsurpassed, and is well samples, fashion review, and measworth your attention.

125th St. and 3d Ave.

Carpet T. M. STEWART 326 7th Ave.,



We have a very attractive line of DRESS SKIRTS of heavy satin bro-cade, double lined, generous width, correct shapes Our Fall Exhibition of Novelties high grade overcoatings, in kerwill take place on Tuesday and Wednesday next, September 28th that we guarantee to wear satisfactors.

| PRENCH SERGE SKIRTS, all wood, tailor made, regular value \$4.56... JACKETS, in wide wale boncle oloth, shield front, storm collar, half lined. Wednesday next, September 28th that we guarantee to wear satisfacand 29th, when we shall Display a torily 2 seasons. Overcoat to or-

Your money back, or a year's

The Assortment of Untrimmed guarantee, is the protection we

Broadway and 9th St.

BOTH SIDES OF FOURTEENTH STREET—SIXTH AVENUE.



WE SELL GOODS CHEAPER than any other house, but for

cash only. Our prices are always subject to change to lower figures. Whenever cut prices are advertised elsewhere, you can come right here and find that ours are lower. We keep Not one department nor two, nor half a dozen only, but track of these things for you.

nach of these tilings	, 16
MILLINERY.	
TRIMMED HATS-ANOTHER SPE- TAL OPENING ALL THIS WEEK.	Gems
insurpassed in style and quality, and unapproached in reasonable-	They
ress of price. Also a special line of Shopping ROUND 3.49 HATS and BONNETS, upward from 3.49	StrEC third der o
THILDREN'S HATS, upward from	RUBY MAI
VINGS, all colors, elsewhere 15c, to 20c. LOWERS, two silk and velvet Roses, with Buds, elsewhere 25c	OPAI
A large assortment of Fancy Feathers, our own importation and manufacture, at correspondingly ow prices.	RUBY
INTRIMMED HATS	

RIBBONS.



BLACK MOREEN SKIRTS, all wood. 1.34 umbrella ruffle; worth \$2.00. SILK SKIRTS. TAFFETA SILK SKIRTS, changeable as umbrella ruffle, corded and dust ruffle; worth \$6.50.

SILK WAISTS. SILK WAISTS, high grade, exclusive colorings, newest plates; positively sold in this 11.99 city at \$15.00. MUSLIN UNDERWEAR.

60 dozen LADIES: FLANNELETTE NIGHT GOWNS; 75c. quality

CORSETS. LININGS. 400 pcs. Fast Black Percaline, 15c. quality 24 inch French Hair Cloth, price every-

DRESS BELTING. SILK FACED DRESS BELTING, 9 yard LADIES' SHOES.



LADIFS' SUITS, SKIRTS, J CKTTS, CLOAKS, &c.

Time to be thinking of a Fall overcoat or suit. Our Store is attractive, but that is no reason why you should trade with us. We want to win upon the merits of our work and the values!

We have a very attractive line of pure the store of th 2.98 4.98 TAILOR MADE JACKETS, melton front, velvet collar, lined throu fancy silk, in blue, green, brown and black

DIAMOND JEWELRY. 29.99 to 114.29 LADIES TOILET DRESSER

84.99 to 149.49 39.24 to 99.42 12.49 to 124.98 98 94 to 124.54

54.19 to 174.98 4.19 to 294.39. 15.99 to 98.94 Chip Yell Cleaps......7.49 to 17.49 AMELLED WATCHES all colors

SILK BAGS, gate top, assorted strice colors, that were from \$1.42 to 99





HOUSEFURNISHINGS.

.44



ns. 2.18; per can.
24 cans. 2.66; per can.
pint bottle.
gallon jars.

FURNITURE. In Annex.

RUGS AND CARPETS.

CUT TABLE GLASS.

Gold Decorated Glassware. We decorate our own glass in RICH BURNISHED GOLD, new de-siens in the "ROCOCO" and "EM-

17.83

Upholstery Specials. line of very high grade goods, at prices which are phenomenally low. often less than half those clsewhere is poir she CLUNY LACE CURTAINS, with grenadine centres, worth from \$3.25 to \$7.00 \$41 pair; at 2.69, 4.81 and \$5.74 pair; at 2.69, 4.74 and \$5.74 pair; at 2.69, and 2.60 pair handsome RENAISSANCE LACE CURTAINS, all new importations, usually sold from \$1.50 to \$2.00 a pair, at 2.54, 9.96 and \$16.36 pair flow Round Tabestry Portieres. Saured designs, 50 inches wide, in rose, terra to the condition of the condition

Silverware Bargain Tables. Second floor, Main Building.

Items selected as a guide to price.

ALL GENUINE ROGERS' MAKE.

NEAR 28TH ST.

Established 1883.
Tel. 1122 32th st.

Send for Circuler.

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Tel. 1122 32th st.

Send for Circuler.

No Groceries, No Liquors, No Drugs Sold in Our Stores.

No Groceries, No Liquors, No Drugs Sold in Our Stores.

We are going to have

A SALE THIS WEEK

in which the whole store participates.

every department throughout our stores will make special offerings in New Goods at prices that show we mean business

eavy Curtains

9		
9	Dress Goods A Sale This Wesk	L
)	100 Pieces All Wool Cloth Checks and	H
11	Stripes regular Tailor Costume styles— also Fancy Wool Plaids, and about	En
3	2.000 wards Covert mixtures—none	1.3
11	worth less than Fifty cents	W
)	Fine Imported and American Novelties,	0 5
	Figures, Tufts, Plaids and mixtures—that must be seen—descriptions cannot do them	Fa
1	justice—ralue 75 cents to 1.00	
7	Elegant Imported Plaids—Empress	1
	Cord, Serge and Cashmere—in the most stylish combinations——silk	Fi
7	and satin barred—all fine goods	Tri
3	Fine Black Siciliennes 44-inch-	
)	real silk histre—also	150
3	45-inch Black Rough Cheviot Serges39	26.00
	Citte	Re
1	Silks A Sale This Week	150
Ł	Changeables in all leading colors and	. 8
9	Brocades in handsome two-toned effects, including Blue and Beige, Green and Violet,	E
	Black and Green, Rose and Myrtle, and a	1117
	dozen other combinations	-
6	Black Moire Velours, Satin and Silk	Sá
1	Brocades, and extra quality Teffetas—also 24-inch Double Warp Surahs	
		De
	Flannels A Sale This Week	d
7	Full bleached Canton Flannels-	+
3	firm twill-excellent quality 816	L
9	Fancy Eiderdown Flannels-	G
	over 40 styles—stripes, figures and plain colors—worth 22	Iri
7		A
	Strictly All Wool White Flannels— the regular 30 cent quality	
-		2
9	Fine Shaker Flannels-light blue, pink Cardinal, Black, Navy, Tan and Gray-yard	
3	wide—worth 51 cents	4
9	An woot and sartmach.	1
6	it is our desire to have a most complete Flan-	
*	nel Department Everything Desirable we	W
2	have and always at a price that's right, but we will	O
		- 3
T. III	not show goods of trashy texture and inferior	-
1	grades to meet a priceLow prices here	Ct
9	ALWAJS mean goods of merit.	W
St		Bi

Tickings are a specialty with us, SEE THE CHOICE WE OFFER Best and Heaviest Satern finish

Crib Blankets

4.98 Fancy Goods 1.59 Furs, Shawls, etc A Sale This Week Jet and Silk Braid Boleros-worth . .. Electric Seal and Gray Krimmer

_		
93	Extra Heavy Chenille Portieres	
49	figured all over designs-	
	3 styles-fringed top and bottom	4.08
	Satin faced Tapestry Portieres-deep	
49	valence frings-solid colors and fancy	
20	combinations	9.98
	Double face Imported Velour Portieres	
ek	distinct reversible designs real value \$55.2	3.98
	Lace Bed Sets	
814	A Sale This	Week
	Guipure Lace-full size	2.98
	Irish Point-single and double bed size	
15	Antique Lace-Extra fine	5.98
		6.98
23	Complete Sets of Spread and Shams.	
	2,000 Curtain Loops	
3	Livoo Curtain Loops	
34	A manufacturer's clear up-	
	Chenille and Educy Worsted att	
	including extra long for draping	
an-	Portieres worth 40 to 75 cents	-
we		.10
	WINDOW SHADES	
HEN	Opaque Shades in four leading tinte-	
ier	full length and width-knotted fringe-	
	mounted on self-acting spring roller	.24
ete	CURTAIN POLES	
	White Enamel onyx ends complete	.co
	Mild world property transfers	-28
	Brass-brass tilmmings complete	.39
90	Wash Fabrics	
	11 - 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Week
	New Woven Flannels—styles	
11	different from anything yet shown- pretry, fancy colors—extra heavy nap	-
14		64
19	New Fancy Flannelettes, challies and dress goods styles, for Wrappers	
21	and Dresses.	714
23		*14
	Ladies' Dresses	
cek		
COR	and Waists A Sale This	Week
98	New Corduroy Shirt Waists	WEEK
98	leading colors - soft or stiff collars	1.08
40	Changeable Taffeta Silk Shirt	-
40	Waists-Lined throughout	2.09
98	Moire Velour Shirt Waists	-
98	Moire Velour Shirt Walsts light and dark—very swell.	2.98
98	Black and Taffeta Silk Plaid and Roman	-
98		
49	stripe Waists soft or still collars	4.98
	atripe Waists soft or stiff collars	4.98
98	All-wool Tailor Clothfull braid	
98	All-wool Tailor Cloth-full braid trim'd front and collar-black and colors.	
98	All-wool Tailor Cloth-full braid trim'd front and collar-black and colors. Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges-	
98	All-wool Tailor Cloth-full braid trim'd front and collar-black and colors.	
98 89 98 49	All-wool Tailor Cloth—full braid trim'd front and collar—black and colors. Beefer Costumes of Covert Mixtures and Black and Navy Rough Serges— Jacket lined with silk—latest shapes	1.98
98 98 98 98 49 98	All-wool Tailor Cloth—full braid trim'd front and collar—block and colors. Beefer Costumes of Covert Mixtures and Black and Navy Rough Serges— Jacket lined with silk—latest shares Russian Blouse Suits—braided front	1.98
98 98 98 98 49 98 79	All-wool Tailor Cloth—full braid trim'd front and collar—block and colors. Beefer Costumes of Covert Mixtures and Black and Navy Rough Serges— Jacket lined with silk—latest shares Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures	1.98 7.08 9.98
98 98 98 98 49 98 79	All-wool Tailor Cloth—full braid trim'd front and collar—black and colors. Beefer Costumes of Covert Mixtures and Black and Navy Rough Serges— Jacket lined with silk—latest shapes,, Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Silk	1.98 7.08 9.98
98 98 98 49 49 49 47	All-wool Tailor Cloth—full braid trim'd front and collar—block and colors. Beefer Costumes of Covert Mixtures and Black and Navy Rough Serges— Jacket lined with silk—latest shares Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures	1.98 7.98 9.98
98 98 98 49 49 49 47 48	All-wool Tailor Cloth—full braid trim'd front and collar—black and colors. Beefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket lined with silk—latest shapes Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Silk Shoes A Sale This Special lot Boys' Veal Calf Shoes	1.98 7.98 9.98
98 98 98 98 49 98 49 49 49 49 49 47	All-wool Tailor Cloth—full braid trim'd front and collar—black and colors. Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket lined with silk—latest shares Rossian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Suk Shoes A Sale This Special lot Boys' Yeal Calf Shoes lace and button—new coin or	1.98 7.98 9.98
98 98 98 49 49 49 47 49 47 85 85	All-wool Tailor Cloth—full braid trim'd front and collar—black and coloral Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket lined with silk—latest shares Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Silk Shoes A Sale This special lot Boys' Veal Calf Shoes lace and button—new coin or square tos—heavy soles—good	1.98 7.98 9.98
98 98 98 98 49 98 49 49 49 49 49 49 49 49 49 49 49 49 49	All-wool Tailor Cloth—full braid trim'd front and collar—black and colors. Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket lined with silk—latest shares,, Russian Blouse Suits—braided front	1.98 7.08 9.08 13.98
98 98 98 49 49 49 47 49 47 85 85	All-wool Tailor Cloth—full braid trim'd front and collar—black and coloral Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket lined with silk—latest shares Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Silk Shoes A Suie This Special lot Boys' Veal Calf Shoes lace and button—new coin or square tos—heavy soles—good upper leather—all sizes and widths—shoes that were fast sellers at 1.50	1.98 7.08 9.08 13.98
98 98 98 49 98 49 79 69 47 47 98 85 69 98	All-wool Tailor Cloth—full braid trim'd front and collar—black and colors. Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket thred with eith—latest shares Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Silk Shoes A Sale This Special lot Boys' Veal Caff Shoes lace and button—new coin or square tos—heavy soles—good upper leather—all sizes and widths—shoes that were fast sellers at L50 Ladies' Dongola Lace and Button Shoes	1.98 7.08 9.08 13.98
98 98 98 98 49 98 49 49 49 49 49 49 49 49 49 49 49 49 49	All-wool Tailor Cloth—full braid trim'd front and collar—black and coloral Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket lined with silk—latest shares Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Silk Shoes A Suie This Special lot Boys' Veal Calf Shoes lace and button—new coin or square tos—heavy soles—good upper leather—all sizes and widths—shoes that were fast sellers at 1.50	1.98 7.08 9.08 13.98
98 998 69 98 49 579 69 447 498 85 69 98 98	All-wool Tailor Cloth—full braid trim'd front and collar—black and colors. Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket lined with eith—latest shares Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Silk Shoes Shoes A Sale This Special lot Boys' Yeal Caff Shoes lace and button—new coin or aquare tos—heavy soles—good upper leather—all sizes and widths—shoes that were fast sellers at L50	1.98 7.08 9.08 13.98 Week
98 98 69 98 49 88 79 60 44 47 98 85 69 98	All-wool Tailor Cloth—full braid trim'd front and collar—black and coloral Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket lined with eilk—latest shares Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Silk Shoes A Sale This Special for Boys' Veal Calf Shoes lace and button—new coin or square tos—heavy soles—good upper leather—all sizes and widths—shoes that were fast sellers at 150 Ladies' Dongola Lace and Button Shoes some with Cloth Tops—made on new style lasts—also/a lot of Ladies'	1.98 7.08 9.08 13.98 Week
98 998 69 98 49 579 69 447 498 85 69 98 98	All-wool Tailor Cloth—full braid trim'd front and collar—black and colors. Reefer Costumes of Covert Mixtures and Black and Navy Rough Serges—Jacket lined with eith—latest shares Russian Blouse Suits—braided front Stylish Reefer Suits of now rough mixtures Jacket lined with fancy Taffeta Silk Shoes Shoes A Sale This Special lot Boys' Yeal Caff Shoes lace and button—new coin or aquare tos—heavy soles—good upper leather—all sizes and widths—shoes that were fast sellers at L50	1.98 7.08 9.08 13.98 Week

Laces, Trimmings

and Handkerchiefs A Sale This Week

Also Ladies' White Silk with Innial.